

PRIDEFAMILYBRANDS



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FOR IMMEDIATE RELEASE

Aruba Collection By Pride Family Brands Introduced For Spring 2010

Ft. Lauderdale, FL -- The 2010 collections from Pride Family Brands debuting at the International Casual Furniture Market will include the all new Aruba Collection. A handcrafted addition for Pride Family Brands, the manufacturer of high quality cast aluminum casual furniture, the Aruba Collection offers a very sleek styling that will complement any outdoor setting. The high back and comfort curved arms creates a design that is made for relaxation.

"Although we enjoy the creativity involved in designing intricate cast pieces for many of our collections, we also enjoy creating a collection that incorporates flowing curves and pure comfort," said Jamie Lowsky, CEO, Pride Family Brands. "The Aruba is just that type of line and one that we feel will be a welcome choice for many. The Aruba Collection includes deep seating and sling dining.

For more information about Pride Family Brands and their distinguished lines of casual furniture visit www.pridefamilybrands.com or contact 954-735-9800.



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About Pride Family Brands -- For 30 years, Pride Family Brands has distinguished itself in the manufacturing of casual furniture. Innovation, state of the art manufacturing, and superior quality products are the trademark of Pride Family Brands and the reason Pride is recognized as a leader in the casual furniture industry.

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