

PRIDEFAMILYBRANDS



Corporate Contact:
Sylvia Henderson, Marketing Manager

Publicity Contact:
Laurie Rudd, laurie rudd public relations
Email: laurieruddpr@suddenlink.net

Cell phone: 252-714-5377

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SUMMERWINDS FROM PRIDE FAMILY BRANDS INTRODUCES THE LISBON FEATURING SPRING SEAT STYLING FOR 2009

Hollywood, FL -- With a floating on air look and the resulting comfort, the Lisbon Spring Sling Dining group is the latest introduction from handcrafted outdoor furniture designer Pride Family Brands and its SummerWinds Collections. An old world styling and paint treatment is incorporated into the spring chair design to create the Lisbon that is available exclusively from SummerWinds' mass market retailers.



Due to a great response to spring seating designs introduced for 2008, the design team created additional lines for SummerWinds utilizing this seat style. Additionally, the Lisbon incorporates scroll-end arms and an ultra high back design. "Our SummerWinds brand currently encompasses over 50 collections to this targeted market," said Jamie Lowsky, CEO of Pride Family Brands. "We believe design does not have to be sacrificed when providing quality outdoor furniture to the quantity retailing market." The Lisbon takes its name from old Spain and the lifestyle it represents in design and comfort. The collection, constructed of aluminum, includes dining seating to complement multiple dining table top designs. The seat construction is a full sling of weather resistant tight weave fabric.

"Our patented painting process creates the detailing that is needed for this custom old world look," said Sylvia Henderson, Marketing Manager for SummerWinds. "The retailers appreciate this attention to detail."

For more information about Pride Family Brands and their SummerWinds collections of outdoor furniture visit www.pridefamilybrands.com or contact 954-735-9800.

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About Pride Family Brands -- For 30 years, Pride Family Brands has distinguished itself in the manufacturing of outdoor furniture for multiple markets. Innovation, state of the art manufacturing, and superior quality products are the trademark of Pride Family Brands and the reason Pride is recognized as a leader in the casual furniture industry.

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Post Office Box 100936, Ft. Lauderdale, Florida 33310 - T 954-735-9800 - F 954-735-0642