

# PRIDEFAMILYBRANDS



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## SUMMERWINDS ANNOUNCES CHAT GROUP FROM COLONY BAY FOR 2009

*Following the trend for more chat group seating available for quantity retailers*

Hollywood, FL -- The latest seating trend found from specialty to catalogers is chat style seating. This look is now available to mass market retailers in the Colony Bay Collection from Pride Family Brands' SummerWinds line. The collection continues in the old world design styling that is being introduced for this season in other SummerWinds Collections. Colony Bay will be available exclusively from Summer Wind's mass market retailers beginning in spring of 2009.



Constructed of durable aluminum, the Colony Bay Chat Set features large back and seat cushion styling and a unique frame configuration. The chairs are proportioned for dining at the chat table or just lounging. "The addition of a chat set to our SummerWinds lines is another example of our commitment to bring style to all retail levels," said Jamie Lowsky, CEO, Pride Family Brands.

The oversized cushion design of the Colony Bay allows for extra comfort while the curved leg design creates a floating sensation for the user. The designers have incorporated many of the most popular arm, leg and cushion styles from other groups in creating the new Colony Bay. Completing the collection are dining, rocker and lounging pieces that coordinate with the chat group to dress an entire outdoor living area.

For more information about Pride Family Brands and their SummerWinds collections of outdoor furniture visit [www.pridefamilybrands.com](http://www.pridefamilybrands.com) or contact 954-735-9800.

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**About Pride Family Brands --** For 30 years, Pride Family Brands has distinguished itself in the manufacturing of outdoor furniture for multiple markets. Innovation, state of the art manufacturing, and superior quality products are the trademark of Pride Family Brands and the reason Pride is recognized as a leader in the casual furniture industry.

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