

PRIDEFAMILYBRANDS



For Immediate Release

Pride Family Brands Introduces New Overall Table Designs... *From Legs to Tops for 2010*



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Hollywood, FL -- Pride Family Brands, designers and manufacturers of handcrafted outdoor furniture, announces the addition of Tuscan, a new table leg design and Artisan and Forged, two table top designs that will complement many of the 2010 new collections. These additions to the Castelle brand will be available in specialty casual retail locations next

spring.

Handcrafted of cast aluminum, the Tuscan leg design incorporates a robust turned-look styling that is also being unveiled within Pride's Vienna and Sophia Collections this year. With a sturdy yet traditional design, Tuscan is crafted to provide a strong visual statement when partnered with complementary seating choices. "The table tops have been more of the design focus in the past," said Jamie Lowsky, CEO, Pride Family Brands. "The Tuscan is the answer for those looking for more in their dining set."

New table top designs have also been added to the 2010 introductions. In conjunction with Tuscan or other table leg designs are the Artisan and the Forged. The Artisan encompasses a field of swirling fleur and feather elements captured in a repeating original design that flows from the center. With the Forged table top, a hammered look fills the surface with beauty and handcrafted styling. Both designs are available in multiple sizes.

For over 30 years, Pride Family Brands has been a family owned manufacturer of quality outdoor furniture. For more information about Pride Family Brands and their distinguished lines of outdoor furniture visit www.pridefamilybrands.com or contact 954-735-9800.

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About Pride Family Brands -- For 30 years, Pride Family Brands has distinguished itself in the manufacturing of casual furniture. Innovation, state of the art manufacturing, and superior quality products are the trademark of Pride Family Brands and the reason Pride is recognized as a leader in the casual furniture industry.

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