

PRIDEFAMILYBRANDS



FOR IMMEDIATE RELEASE

Corporate Contact:
Sylvia Henderson, Marketing Manager

Publicity Contact:
Laurie Rudd, laurie rudd public relations
Email: laurieruddpr@suddenlink.net
Cell phone: 252-714-5377



2007 EXPO DESIGN CENTER OUTDOOR LIVING VENDOR-PARTNER OF THE YEAR AWARDED TO PRIDE FAMILY BRANDS

Hollywood, FL -- Pride Family Brands, designers of handcrafted outdoor furniture, is proud to announce that it has been awarded the 2007 EXPO Outdoor Living Vendor-Partner of the Year by EXPO Design Center, a Home Depot Company.



Mr. Steve Lowsky, Executive Vice President for Pride Family Brands accepted the award on behalf of the entire Pride organization at the EXPO Supplier Partnership gathering in Atlanta on December 5, 2007.

EXPO confers Partner of the Year designation each year based on in-store service and training, end-customer service, quality of product, on-time and complete shipments, participation and support of EXPO marketing programs, and sales in relation to prior year. "Pride has been a longtime supplier to The Home Depot and EXPO and worked very hard to earn this award for 2007," said Outdoor Living Merchant, Helena Bennet. Ms. Bennet is responsible for the yearly selection. Pride's Expressions line of outdoor cast aluminum furniture including deep seating, sectionals, and dining groups is featured at the 34 EXPO Design Center locations.

For more than twenty years, Pride Family Brands has been a part of the growth of the outdoor living section of the EXPO family. "Our long association with the folks of The Home Depot/EXPO companies has always been a source of pride for us," said Lowsky. "This designation further confirms that our high standards are what not only this retailer is seeking, but that of others throughout the industry."

Pride, a multi-national outdoor furniture manufacturer located in Hollywood, Florida since 1977, will utilize the honored designation within its company and representative publicity and awareness throughout the year.

For more information about Pride Family Brands and their four distinguished lines of outdoor furniture visit www.pridefamilybrands.com or contact 954-735-9800.

###

About Pride Family Brands -- For 30 years, Pride Family Brands has distinguished itself in the manufacturing of outdoor furniture. With over twenty patents, Pride also stands in the forefront of innovation. When coupled with a state of the art manufacturing operation, this innovation and superior quality production has resulted in Pride Family Brands being recognized as a leader in the casual furniture industry.