

# PRIDEFAMILYBRANDS



Corporate Contact:  
Sylvia Henderson, Marketing Manager

Post Office Box 100936  
Ft. Lauderdale, Florida 33310

Publicity Contact:  
Laurie Rudd, laurie rudd public relations  
Email: [laurieruddpr@suddenlink.net](mailto:laurieruddpr@suddenlink.net)  
Cell phone: 252-714-5377

FOR IMMEDIATE RELEASE

## REPRESENTATIVE ACHIEVEMENTS RECOGNIZED BY PRIDE FAMILY BRANDS

Hollywood, FL -- Pride Family Brands, designers of handcrafted outdoor furniture, recently recognized several of its representative team at the 2007 International Casual Furniture and Accessories Market. The awards came at the culminated of a year in which the company saw tremendous overall sales growth.

The *2007 Pride Family Brands Sales Representative of the Year* was awarded to **H.C. Haynes and Don Bennett** of Bennett-Haynes Associates, Pride patio specialty representatives for the southwestern US. This award recognizes overall excellence in customer service, territory and sales growth, and superior product knowledge.

**Dick Mulcahy** of RC Mulcahy and Associates earned the *2007 Rookie of the Year Award*. Mulcahy, who has been a member of the Pride family for eighteen months, represents the line in the northern regions of California and Nevada. **Mark Kutsch** of Mark Kutsch Sales Associates, Pride patio specialty representative for Wisconsin and Illinois was recognized with the *2007 New Business Development Award*.

Additionally, Pride representatives were recognized for their contributions to territory growth, professionalism and overall performance on behalf of Pride Family Brands and included **Linda Hogeland** and **Keith Hogeland** of Linda Hogeland Associates, representatives for Alabama, Tennessee, the Florida panhandle and Georgia; **Steve Tunnicliffe** representative for Ohio, Indiana, W. Pennsylvania and Michigan; and **Gary Moretti** of GSM Sales Associates representative for Colorado, Wyoming, Utah, Montana and New Mexico.

Each fall, Pride holds the recognition ceremony at a dinner during the casual furniture market. Rhonda Travis, Sales Manager Specialty Division, Pride Family Brands said, "We have a professional and well respected group of individuals representing the lines of Pride Family Brands throughout the country and we are pleased to acknowledge their achievements and successes as members of our team." For over 30 years, Pride Family Brands has been a family owned manufacturer of quality outdoor furniture.

For more information about Pride Family Brands and their distinguished lines of outdoor furniture visit [www.pridefamilybrands.com](http://www.pridefamilybrands.com) or contact 954-735-9800.

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About Pride Family Brands -- For 30 years, Pride Family Brands has distinguished itself in the manufacturing of outdoor furniture. With over twenty patents, Pride also stands in the forefront of innovation. When coupled with a state of the art manufacturing operation, this innovation and superior quality production have resulted in Pride Family Brands being recognized as a leader in the casual furniture industry.