

For Immediate Release

Ibiza Collection, With An Old World Design Motif, Is The Latest Introduction From Pride Family Brands' Castelle Line

From the manufacturer of handcrafted outdoor furnishings, Pride Family Brands, the Ibiza Collection incorporates intricate cast work while adding old world style to outdoor living.

(Hollywood, FL) - July 13, 2011 – A European design influence and old world details are incorporated as the latest collection from Pride Family Brands' Castelle line, the Ibiza, is introduced. From the luxury manufacturer of aluminum outdoor furnishings, the Ibiza Collection is handcrafted incorporating designer cast components inspired by old world artistry.

"The handcrafted quality of our furnishings is on full display with the Ibiza Collection," said Jamie Lowsky, CEO, Pride Family Brands, Hollywood, Fla. "Simple, yet well appointed, the curved supports and open back castings exemplify the artistry and skill that our design team puts into every collection and what has made them the recipient of multiple design awards."

Named for a beautiful Mediterranean island off Spain, the Ibiza boasts intricate eternity-like curves in chair back castings and flowing arm supports. Ibiza is being introduced with a full complement of dining options including sling and cushioned seating as well as multiple conversation pieces. Items within this collection are crafted to coordinate with other old world collections offered throughout Pride's Castelle line. All pieces are equipped for long outdoor use with durable multi-phase powder coat finishing and attractive hand-applied antiquing.

The Ibiza Collection will be introduced in Pride Family Brands' showroom #1747 during the International Casual Furnishings and Accessories Market at the Chicago Merchandise Mart from September 12 - 15, 2011.

For more information about Pride Family Brands and their distinguished lines of casual furniture visit www.pridefamilybrands.com or contact 954-735-9800.

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About Pride Family Brands -- For 30 years, Pride Family Brands has distinguished itself in the manufacturing of casual furniture. Innovation, state of the art manufacturing, and superior quality products are the trademark of Pride Family Brands and the reason Pride is recognized as a leader in the casual furniture industry.

PRIDE FAMILY BRANDS



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