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Pride Family Brands Names Robert Snyder to Represent Southern California Region

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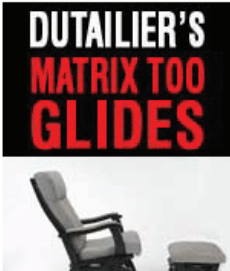
Casual furniture manufacturer, Pride Family Brands, has named Robert (Bob) Snyder to represent the company in the southern California region. Snyder, owner of Strand Associates located in Fountain Valley, Ca., has over 30 years of experience in the casual furnishing industry. As an independent representative for over 27 years, Bob has worked on behalf of many major furnishings companies and other outdoor product lines.

"Pride Family Brands is proud to add Bob to its team of representatives," said Rory Rehmert, Vice President of Sales and Marketing, Pride Family Brands. "His experience and associations within the industry will benefit our dealers in his area and our company as a whole."


Snyder will represent all of Pride Family Brands lines including Castelle, Prestige and Summer Winds to casual retailers throughout southern California.

Bob Snyder is a graduate of Lewis University; Chicago, Ill. and is currently a member of the International Casual Furniture Association.

For more information about Pride Family Brands and their lines of casual furniture visit www.pridefamilybrands.com or contact 954-735-9800.



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