

For Immediate Release

Pride Family Brands Promotes Steve Lowsky To President of The Luxury Aluminum Casual Furnishings Manufacturer

Pride Family Brands' CEO, Jamie Lowsky announces the promotion of Steve Lowsky to the post of President for the Ft. Lauderdale, FL-based premier luxury aluminum casual furnishings manufacturer.

Hollywood, Fla. (October 12, 2011) – Pride Family Brands announced today the promotion of Steve Lowsky to President of the award-winning designer and manufacturer of luxury cast aluminum outdoor furnishings. The announcement comes as the company begins its thirty-fifth year as a leader in the casual furnishings industry.

"Steve has been an integral part of our business since it was founded in 1977," said Jamie Lowsky, CEO, of Pride Family Brands. "For the past 20 years, Steve has been a valuable member of Pride's management team. With his leadership, we have been able to position ourselves in the forefront of the casual industry."

As President, Steve Lowsky will continue to oversee all financial, marketing and production fulfillment activities for the Ft. Lauderdale, Fla. based company. Lowsky previously held the position of Executive Vice President. "The promotion is a natural progression for Steve and the company," said Jamie Lowsky. "His promotion to President is an integral part of our move to the next level of management and leadership succession within our management team."

Lowsky is a graduate of Florida State University with a B.S. in finance. He resides in Ft. Lauderdale, Fla. with his wife, Elizabeth, and their three children.

For more information about Pride Family Brands and their distinguished lines of casual furniture visit www.pridefamilybrands.com or contact 954-735-9800.

